



Board Meeting Agenda

August 26, 2026

6:00-8:00 pm (CDT)

Present: Karin Amano, Alicia Dongjoo Bang, Melissa Fees, Caleb Hubbard, Amanda Lawrence, Zenobia Judd-Williams. Margaret Read MacDonald, Rishi Nixon, Claire Nolan, Leslie Shelley, Emily Stamets, Linda Yemoto. Dot Cleveland, Staff; Trudy Hanson, Helen Yang, guests.

- I. Call to Order. The meeting opened at 6 pm CDT.**
Caleb Hubbard

- II. Review and Approval of July 2026 Meeting Minutes**
Margaret Read MacDonald

Motion: That we approve the July 26 Board Minutes. Moved by Rishi Nixon. 11 for. 1 abstain. Motion passed.

Motion: That we approve the 2026 Conference General Meeting. Moved by Rishi Nixon. 11 for. 1 abstain. Motion passed.

- III. Treasurer's Report**
Bob Johnson and Dot Cleveland

See NSN website for financial report.

Profit of \$8,115.99 on conference. Silent Auction made \$900.

Online Auction funds go to Member Grants. Silent Auction at Conference funds go to Windham Scholarship, except for those earmarked by donor for Angela Lloyd Sunbrella fund.

- IV. Chair Report**
Caleb Hubbard

Future board meetings to be on the 2nd Wed of each month. The next meeting is Sept 9. 6-8pm CST. The board agreed by consensus.

Trudy conference report. Reconsider silent auction at conference. A report on the conference has been sent to Story Beast. Materials (banners, etc.) were purchased but need to be mailed to the next conference.

An Ad Hoc Committee was formed to evaluate the silent auction conference event. Clair Nolan is chair. Committee to include Margaret MacDonald, Leslie Shelley and reps from Minnesota conference planning committee.

Delanna has been chairing the Strategic Planning Committee. Megan Wells will take over chairing this committee. Delanna will remain on the committee.

The Membership Committee is moving forward with its work soon.

The Accreditation Committee is active again. Kevin Cordi, Gail Herman, Kathleen Santopietro Weddel are on the committee. They are creating a renewal form and debating a lower fee structure and are considering accreditation for individual tellers. They are reaching out to other organizations offering accreditation programs for comparisons.

An Ad Hoc Volunteer Committee will be formed to work with the board Volunteer Coordinator to follow-up on the Skills Questionnaires filled out at the conference.

Board members are asked to send Caleb emails with info on the recommendations or questions gleaned from the board listening session or other encounters at the conference.

V. Vice Chair Elect – Introduction

Amanda Lawrence

VI. 2027 Conference Committee Report

Loren Niemi and Dot Cleveland

A 10 person committee is at work planning the 2027 conference. The committee is considering a pre-conferences on Wed morning, followed by a historical tour of Minneapolis-St. Paul and a paddlewheel boat ride on the river.

Annual meeting, keynote, fringes, slam, SIG meetings, and workshops are planned. They would like to have the closing ceremony after the Oracle awards on Saturday night. Some content would still be offered on Sunday morning. They might use a different model for evening concerts, rather than regional and international. The committee is considering replacing the silent auction and bookstore with other fund raising events. Only 49 virtual tickets were sold at \$99 each. The cost of producing the virtual component was more than we made on it. The conference planning committee will evaluate the virtual option. Input from Jessica Robinson and Heather Forest will be solicited.

A survey of responses and concerns from this year's conference will be sent out shortly.

VII. Earth Up III is planned for April 16, 17, 18

Claire Nolan and Linda Yemoto

Earth Up II made \$8,000.

ECO would hope to partner with YES and HSA in producing this.

\$10,000 budget planned. ECO would hope to share with NSN in cost and profit.
ECO would hope to put up some of the video from Earth Up II to help promote Earth Up III

VIII. Introduction to the Board – Conference Challenge Idea

Helen Yang and Caleb Hubbard

Helen suggests starting an Impact Award to honor those who reach out to the broader community to bring members to our network.

Helen is willing to contribute \$1,000 as seed money to kickstart this award.

The award winner would be intentional in promoting events of other groups, intentional in tracking how many people attend events and in preserving data on our events. Intentional in preserving longitudinal reports evaluating how successful NSN is at recruiting and retaining members.

IX. National Storytelling Awards Reminder

Margaret Read MacDonald

Eleven nominations have been received so far. Kevin Cordi sent (with Dot's assistance) announcements to over 75 publishers, and he had contacted numerous guilds to remind them of the awards. The awards close September 30, 2026 and will accept items created before September 30, 2023. The committee is willing to consider any category of "Media" sent to them. This could include podcasts.

X. Producers & Organizers Special Interest Group (PRO SIG) Report

Lisa Overholser

No report.

XI. Storytelling in Organizations Special Interest Group (SIO SIG) Report

Alicia Dongjoo Bang and Zenobia Judd-Williams

Alicia mentioned that a group photograph may be needed by some governments as proof of attendance at international conferences.

XII. Youth-Educators-Storytellers Special Interest Group (YES SIG) Report

Karin Amano and Kevin Cordi

September 23, Story Lab with Paul Strickland. Oct 17 Angela Lloyd Sunbrella Fundraising Concert. YES board meeting in early September.

XIII. Environmental Storytelling Special Interest Group (ECO SIG) Report

Claire Nolan and Linda Yemoto

Monthly swaps continue. They are busy planning for Earth Up III!.

XIV. Adjournment 7:49 pm CDT adjourned.

10:49 PM

08/23/26

Accrual Basis

National Storytelling Network

Balance Sheet Prev Year Comparison

As of July 31, 2026

	Jul 31, 26	Jul 31, 25	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
1018 · US Bank General Account	41,531.99	13,445.14	28,086.85	208.9%
1168 · US Bank Business Savings	160,967.44	176,579.80	-15,612.36	-8.8%
1169 · Savings				
1077 · Ray Hicks Legacy Project	6,598.99	6,598.99	0.00	0.0%
Total 1169 · Savings	6,598.99	6,598.99	0.00	0.0%
Total Checking/Savings	209,098.42	196,623.93	12,474.49	6.3%
Accounts Receivable				
1110 · Accounts Receivable	1,880.00	1,315.00	565.00	43.0%
Total Accounts Receivable	1,880.00	1,315.00	565.00	43.0%
Other Current Assets				
1250 · Undeposited Funds	226.00	-29.50	255.50	866.1%
1440 · Prepaid Conference Expenses	-25.00	-225.00	200.00	88.9%
Total Other Current Assets	201.00	-254.50	455.50	179.0%
Total Current Assets	211,179.42	197,684.43	13,494.99	6.8%
Fixed Assets				
1645 · Machinery & Equipment	3,768.50	3,768.50	0.00	0.0%
1760 · Accumulated Depreciation	-3,768.50	-3,768.50	0.00	0.0%
Total Fixed Assets	0.00	0.00	0.00	0.0%
Other Assets				
1800 · Other long-term assets				
1805 · CCU CD	65,922.06	64,086.12	1,835.94	2.9%
Total 1800 · Other long-term assets	65,922.06	64,086.12	1,835.94	2.9%
Total Other Assets	65,922.06	64,086.12	1,835.94	2.9%
TOTAL ASSETS	277,101.48	261,770.55	15,330.93	5.9%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
2010 · Accounts Payable	2,416.35	25,062.24	-22,645.89	-90.4%
Total Accounts Payable	2,416.35	25,062.24	-22,645.89	-90.4%
Credit Cards				
1013 · US Bank Credit Card	0.00	-160.60	160.60	100.0%
Total Credit Cards	0.00	-160.60	160.60	100.0%
Other Current Liabilities				
2110 · Direct Deposit Liabilities	-533.26	0.00	-533.26	-100.0%
2400 · Payroll Liabilities	17.39	0.00	17.39	100.0%

10:49 PM

08/23/26

Accrual Basis

National Storytelling Network

Balance Sheet Prev Year Comparison

As of July 31, 2026

	Jul 31, 26	Jul 31, 25	\$ Change	% Change
2450 · Payroll Taxes Payable				
2452 · FIT Withheld Payable	226.94	0.00	226.94	100.0%
2453 · FICA Payable-Employee	40.73	35.28	5.45	15.5%
2454 · FICA Payable-Company	40.73	35.28	5.45	15.5%
2455 · Medicare Payable-Employee	9.53	8.25	1.28	15.5%
2456 · Medicare Payable-Company	9.53	8.25	1.28	15.5%
2460 · KC Earnings Tax	0.02	0.02	0.00	0.0%
2461 · MO Withholding	7.50	7.50	0.00	0.0%
2463 · MN Withheld Tax	36.00	-28.00	64.00	228.6%
2450 · Payroll Taxes Payable - Other	-230.25	-230.25	0.00	0.0%
Total 2450 · Payroll Taxes Payable	140.73	-163.67	304.40	186.0%
2520 · Payable for Ray Hicks Legacy Pj	6,598.99	6,598.99	0.00	0.0%
2570 · Short-term liabilities - other				
2575 · Due to ETSU (In-State Tuition)	0.00	-10.00	10.00	100.0%
Total 2570 · Short-term liabilities - other	0.00	-10.00	10.00	100.0%
Total Other Current Liabilities	6,223.85	6,425.32	-201.47	-3.1%
Total Current Liabilities	8,640.20	31,326.96	-22,686.76	-72.4%
Total Liabilities	8,640.20	31,326.96	-22,686.76	-72.4%
Equity				
32000 · Unrestricted Net Assets	73,221.27	35,831.72	37,389.55	104.4%
3000 · Net Assets W/O Donor Restrictns				
3050 · Net Assets w/o Board Restrict.	126,280.41	126,280.41	0.00	0.0%
3100 · Board Restricted Net Assets				
3102 · Due to SIGs				
3102i · Welcome Seed Funds (SIG)	1,513.50	1,128.50	385.00	34.1%
3102g · Due to ECO (SIG)	4,705.00	3,415.00	1,290.00	37.8%
3102c · Due to PRO (SIG)	6,767.33	6,128.08	639.25	10.4%
3102d · Due to SIO (SIG)	9,181.76	8,381.76	800.00	9.5%
3102e · Due to YES (SIG)	22,576.03	21,012.41	1,563.62	7.4%
1302j · Due to YES Angela Lloyd Fund	3,809.00	0.00	3,809.00	100.0%
Total 3102 · Due to SIGs	48,552.62	40,065.75	8,486.87	21.2%
Total 3100 · Board Restricted Net Assets	48,552.62	40,065.75	8,486.87	21.2%
Total 3000 · Net Assets W/O Donor Restrictns	174,833.03	166,346.16	8,486.87	5.1%
3300 · Net Assets With Donor Restrictns				
3301 · Use restricted net assets				
4012 · Windham Scholarship Grants	5,729.00	4,644.00	1,085.00	23.4%
3325 · Member Grant Restricted Funds	11,667.38	11,276.78	390.60	3.5%
Total 3301 · Use restricted net assets	17,396.38	15,920.78	1,475.60	9.3%
Total 3300 · Net Assets With Donor Restrictns	17,396.38	15,920.78	1,475.60	9.3%
3998 · Current Year Earnings	-35,832.00	-35,832.00	0.00	0.0%
Net Income	38,842.60	48,176.93	-9,334.33	-19.4%
Total Equity	268,461.28	230,443.59	38,017.69	16.5%
TOTAL LIABILITIES & EQUITY	277,101.48	261,770.55	15,330.93	5.9%

10:38 PM

08/23/26

Accrual Basis

National Storytelling Network

Profit & Loss Prev Year Comparison

January through July 2026

	Jan - Jul 26	Jan - Jul 25	\$ Change	% Change
Ordinary Income/Expense				
Income				
4000 · Contributed support				
4010 · Indiv/business contribution	8,537.47	4,844.90	3,692.57	76.2%
4130 · Gifts in kind - goods	0.00	300.00	-300.00	-100.0%
4220 · Sponsorships as Donations	2,043.00	0.00	2,043.00	100.0%
Total 4000 · Contributed support	10,580.47	5,144.90	5,435.57	105.7%
5000 · Earned revenues				
5151 · Silent Auction-Conf Proceeds	917.55	0.00	917.55	100.0%
5112 · Teller Page Listings-Storynet	1,840.00	2,120.00	-280.00	-13.2%
5150 · Online Auction Proceeds	4,496.46	1,354.00	3,142.46	232.1%
5160 · Program-related sales other	114.29	3,297.00	-3,182.71	-96.5%
5180 · Conference & Other Program Fees	52,692.80	110,209.85	-57,517.05	-52.2%
5210 · Membership dues - individuals	14,700.00	17,295.00	-2,595.00	-15.0%
5220 · Assessments & dues - orgs	3,050.00	2,550.00	500.00	19.6%
5310 · Interest-savings/short-term inv	1,481.93	3,214.51	-1,732.58	-53.9%
5440 · Non-program sales	0.00	40.00	-40.00	-100.0%
5450 · Advertising revenues	4,425.00	6,450.00	-2,025.00	-31.4%
5477 · SMP Fees Earned	0.00	50.00	-50.00	-100.0%
5478 · ETSU Admin Fees	0.00	300.00	-300.00	-100.0%
5490 · Miscellaneous revenue	181.13	390.35	-209.22	-53.6%
Total 5000 · Earned revenues	83,899.16	147,270.71	-63,371.55	-43.0%
Total Income	94,479.63	152,415.61	-57,935.98	-38.0%
Gross Profit	94,479.63	152,415.61	-57,935.98	-38.0%
Expense				
7000 · Grant & contract expense				
7019 · All Grants				
7023 · Windham Scholarship-Conference	3,290.00	150.00	3,140.00	2,093.3%
7022 · Member Grants	5,000.00	0.00	5,000.00	100.0%
7025 · Awards & grants - individuals	1,000.00	0.00	1,000.00	100.0%
Total 7019 · All Grants	9,290.00	150.00	9,140.00	6,093.3%
Total 7000 · Grant & contract expense	9,290.00	150.00	9,140.00	6,093.3%
7200 · Salaries & related expenses				
7220 · Salaries & wages - other	3,955.00	3,723.00	232.00	6.2%
7250 · Payroll taxes	302.56	284.81	17.75	6.2%
Total 7200 · Salaries & related expenses	4,257.56	4,007.81	249.75	6.2%

10:38 PM

08/23/26

Accrual Basis

National Storytelling Network

Profit & Loss Prev Year Comparison

January through July 2026

	Jan - Jul 26	Jan - Jul 25	\$ Change	% Change
7500 · Other personnel expenses				
7540 · Professional fees - other	200.00	0.00	200.00	100.0%
7555 · Other	0.00	93.88	-93.88	-100.0%
Total 7500 · Other personnel expenses	200.00	93.88	106.12	113.0%
8100 · Non-personnel expenses				
8105 · Computer Equipment & Software	926.30	1,184.70	-258.40	-21.8%
8110 · Supplies	4,251.84	1,877.31	2,374.53	126.5%
8120 · Donated materials & supplies	2,043.00	0.00	2,043.00	100.0%
8130 · Telephone & telecommunications	293.70	255.00	38.70	15.2%
8140 · Postage, shipping, delivery	681.28	259.99	421.29	162.0%
8170 · Printing & copying	3,213.84	4,107.21	-893.37	-21.8%
8180 · Books, subscriptions, reference	0.00	779.71	-779.71	-100.0%
8199 · Non-Personnel Other	184.84	0.00	184.84	100.0%
Total 8100 · Non-personnel expenses	11,594.80	8,463.92	3,130.88	37.0%
8300 · Travel & meetings expenses				
8310 · Travel	5,002.26	502.96	4,499.30	894.6%
8320 · Conference, convention, meeting	13,043.35	41,787.90	-28,744.55	-68.8%
8322 · Comp Conference Fees	-3,290.00	24,745.00	-28,035.00	-113.3%
8325 · Honoraria	450.00	0.00	450.00	100.0%
8330 · Sound, technology, Zoom etc	2,350.00	2,000.00	350.00	17.5%
8321 · Presenter payout	1,500.00	4,242.02	-2,742.02	-64.6%
8300 · Travel & meetings expenses - Other	806.70	0.00	806.70	100.0%
Total 8300 · Travel & meetings expenses	19,862.31	73,277.88	-53,415.57	-72.9%
8500 · Misc expenses				
8516 · Marketing Expense	2,369.52	1,200.00	1,169.52	97.5%
8520 · Insurance - non-employee	1,069.00	3,245.00	-2,176.00	-67.1%
8530 · Membership dues - organization	0.00	200.00	-200.00	-100.0%
8547 · Non-NSN Event Sponsorship	0.00	3,750.00	-3,750.00	-100.0%
8555 · Program Related Fees	1,737.60	1,571.44	166.16	10.6%
8560 · Outside computer svcs/Website	745.72	715.46	30.26	4.2%
8561 · Website Enhancement	1,800.00	3,588.75	-1,788.75	-49.8%
8590 · Other expenses	0.00	114.84	-114.84	-100.0%
Total 8500 · Misc expenses	7,721.84	14,385.49	-6,663.65	-46.3%

10:38 PM

08/23/26

Accrual Basis

National Storytelling Network

Profit & Loss Prev Year Comparison

January through July 2026

	Jan - Jul 26	Jan - Jul 25	\$ Change	% Change
8600 · Business expenses				
8640 · Bank Fees	2,710.52	3,413.52	-703.00	-20.6%
8670 · Organizational (corp) expenses	0.00	446.18	-446.18	-100.0%
Total 8600 · Business expenses	2,710.52	3,859.70	-1,149.18	-29.8%
Total Expense	55,637.03	104,238.68	-48,601.65	-46.6%
Net Ordinary Income	38,842.60	48,176.93	-9,334.33	-19.4%
Net Income	38,842.60	48,176.93	-9,334.33	-19.4%

National Storytelling Network

Profit & Loss by Class

08/23/26

January through July 2026

Accrual Basis

	226-ECO (220-SIGS)	227-Gen Story (220-SIGS)	222-PRO (220-SIGS)	224-SIO (220-SIGS)	225a-Angela Lloyd Award (225-YES)	225-YES - Other (225-YES)	Total 225-YES (220-SIGS)	Total 220-SIGS (100-Program Services)	Total 100-Program Services	TOTAL
Ordinary Income/Expense										
Income										
4000 · Contributed support										
4010 · Indiv/business contribution	0.00	0.00	0.00	0.00	450.00	0.00	450.00	450.00	450.00	450.00
Total 4000 · Contributed support	0.00	0.00	0.00	0.00	450.00	0.00	450.00	450.00	450.00	450.00
5000 · Earned revenues										
5151 · Silent Auction-Conf Proceeds	0.00	0.00	0.00	0.00	249.00	0.00	249.00	249.00	249.00	249.00
5190 · Conference & Other Program Fees	0.00	0.00	75.00	0.00	0.00	120.00	120.00	195.00	195.00	195.00
5210 · Membership dues - Individuals	800.00	1,625.00	850.00	875.00	0.00	1,850.00	1,850.00	6,000.00	6,000.00	6,000.00
5490 · Miscellaneous revenue	0.00	0.00	65.26	-225.00	0.00	0.00	0.00	-159.74	-159.74	-159.74
Total 5000 · Earned revenues	800.00	1,625.00	990.26	650.00	249.00	1,970.00	2,219.00	6,284.26	6,284.26	6,284.26
Total Income	800.00	1,625.00	990.26	650.00	699.00	1,970.00	2,669.00	6,734.26	6,734.26	6,734.26
Gross Profit	800.00	1,625.00	990.26	650.00	699.00	1,970.00	2,669.00	6,734.26	6,734.26	6,734.26
Expense										
7000 · Grant & contract expense										
7019 · All Grants										
7025 · Awards & grants - Individuals	0.00	0.00	0.00	0.00	1,000.00	0.00	1,000.00	1,000.00	1,000.00	1,000.00
Total 7019 · All Grants	0.00	0.00	0.00	0.00	1,000.00	0.00	1,000.00	1,000.00	1,000.00	1,000.00
Total 7000 · Grant & contract expense	0.00	0.00	0.00	0.00	1,000.00	0.00	1,000.00	1,000.00	1,000.00	1,000.00
8100 · Non-personnel expenses										
8110 · Supplies	0.00	0.00	162.30	0.00	0.00	0.00	0.00	162.30	162.30	162.30
8199 · Non-Personnel Other	0.00	0.00	50.00	0.00	0.00	0.00	0.00	50.00	50.00	50.00
Total 8100 · Non-personnel expenses	0.00	0.00	212.30	0.00	0.00	0.00	0.00	212.30	212.30	212.30
8300 · Travel & meetings expenses										
8325 · Honoraria	200.00	0.00	0.00	0.00	0.00	0.00	0.00	200.00	200.00	200.00
8321 · Presenter payout	0.00	0.00	200.00	400.00	0.00	900.00	900.00	1,500.00	1,500.00	1,500.00
Total 8300 · Travel & meetings expenses	200.00	0.00	200.00	400.00	0.00	900.00	900.00	1,700.00	1,700.00	1,700.00
Total Expense	200.00	0.00	412.30	400.00	1,000.00	900.00	1,900.00	2,912.30	2,912.30	2,912.30
Net Ordinary Income	600.00	1,625.00	577.96	250.00	-301.00	1,070.00	769.00	3,821.96	3,821.96	3,821.96
Net Income	600.00	1,625.00	577.96	250.00	-301.00	1,070.00	769.00	3,821.96	3,821.96	3,821.96

Filters applied on this Report:

Account: All income/expense accounts

Class: 100-Program Services:220-SIGS

Date: Custom