

# **STORYTELLING TIPS**

**from Michael McCarty**

- 1) Tell stories that you love**
- 2) Tell. Don't preach**
- 3) Memorize not. In your mind the story see**
- 4) If you forget something make something up**
- 5) Look into the eyes of your audience**
- 6) Tell your story your way**
- 7) Enjoy the telling**
- 8) You're an artist painting pictures with your words**
- 9) No oopsing**
- 10) Do not tell the moral**
- 11) Both you and the listeners need to know when the story ends**
- 12) Stories lead to stories**

*“Not only is your story worth telling, but it can be told in words so painstakingly eloquent that it becomes a song.”*  
---Gloria Naylor