

An Example of a Proposal to a Park System

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PROPOSAL FOR SPONSORSHIP

By Bev Twillmann - Educator/Storyteller, Interpretive Trainer

for

Event: (Storytelling Festival and/or Community Outreach)

Where:

When: (Specific date to be determined).

Presented by:

Cost:

Servicing: The general public at large.

(Community outreach to service schools)

Goals for this event:

- to foster an appreciation for the significant history of a local site.
- to expose the community to one of their own State Parks and encourage its use.
- to bring insight into the oldest form of communication (*storytelling*).
- to provide a wholesome activity for the entire family to enjoy.
- to stimulate children in language development and creativity.
- to ignite students to orally share their stories and imaginations.
- to help educators see the importance of story technique and its use in curriculum and learning.
- to motivate all ages to pursue the stories that surround them.

General synopsis of proposed event:

Storytelling Festival Main Event - (all times listed are approximate at present)

The general plan is to have one day (one of the first two Saturdays in May) as the “main event” to be held within the boundaries of State Park. The decision at this time has been to hold the main event at the During the morning hours of this main event day, numerous displays and possible workshops will be available for the general public. Early afternoon (2:00 PM to 4:00 PM) would be the first **Storytelling Ohio Concert** utilizing at least four professional storytellers to share general stories geared to family level entertainment. Persons from all generations would gather together in the, listening to these professionals spin their tales. Seating would be either on blankets or lawn chairs brought to the site by those attending. Local yarn-spinners and non-featured storytellers would then be given the opportunity to share a story. Following that, a local band would play, and entertain audiences for a period of time. As the darkness of evening begins to fall (8 PM to 10:00 PM), a **Ghost Storytelling Concert** would begin and last for at least two hours. Stories for that concert would begin with “family friendly” tales and progress in their intensity throughout the evening, ending with extremely scary stories geared to adult levels. Audience would be pre-warned and given the opportunity to leave with younger children if they did so choose.

A day in the Park/picnics will be encouraged, in time, possibly concessionaires will be available.

Community Outreach for Storytelling Festival –

In the days prior to the main event, acknowledging that many persons (especially children), will not be able to find a way to get to State Park, the featured storytellers for this Festival will be sent to schools in the local community to share their talents and tales. State Park Rangers will serve as hosts for these visits, accompanying each storyteller to their assigned school location and introducing them to the audiences. (This allows for the community to appreciate and learn about their State Park Rangers and the work they do). The number of schools that will be serviced is dependent upon the amount of funding for the entire event. Storytellers can physically accommodate a minimum of two schools (total population) per day, with the size of some schools allowing for an additional school. Storyteller visits will not interfere with other scheduled events within the individual school, but be an enhancement to the daily offerings of schools. A small booklet of “Activities to Do With Your Class When the Storyteller Leaves” containing suggestions for the teachers from the featured storytellers will be given free of charge to each participating school.

The hope is that as this event grows in popularity and funding, storytellers will spend more days in outreach and will be placed in additional community sites such as Senior Citizen Centers, Pre-Schools, all level of public and private schools, etc. Since *storytelling* appeals to all ages and demographics, it is an activity to be encouraged and given significance to every generation.

General Budget for this Storytelling Festival (this is very approximate):

This does not include the cost to the Department of Parks & Recreation for their technical assistance in hosting this event, which they are willing to incur.

(BE REALISTIC IN THESE AMOUNTS)

Storytellers (4) all encompassing fee - \$.....

This includes transportation, lodging and feeding costs.

*You don't need the most expensive storytellers, {good ones yes, but not necessarily the most well known ones} to make a successful event. Remember, those outside the storytelling community don't put any value in a "name" storyteller. And most of your audience will be coming from within 250 miles or less radius. Definitely try and use some of your local talent if they are up to this type of presentation.

Printing cost (booklets, fliers for PR, programs) \$

Mailings, phone calls, supplies, etc.

(Incurred by in planning) \$

Total Amount Looking for Sponsorship \$

As organizer and producer of this event, is donating all her/his time and experience, as well as her/his ability to publicize through TV, radio and newspaper ads.

Knowing the cost of everything (gasoline, food, transportation, etc.) is increasing weekly, these figures need to be acknowledged as approximate, but if this \$..... amount can be raised, the first year of this event will stay within this budget and look for additionally donated areas for a successful completion of this event.

If the entire amount of \$..... is donated by one business, they will be listed as the **Premier Sponsor ("Sponsored by")** of this first time event with their name attached as a main heading in all publicity. Additional donations (should they be needed) will be listed as **with help from** agencies, and not given as significant headings in publicity.

The ***Presenting Agency*** – ***Department of Parks and Recreation***

..... ***State Park***

will set up a special fund in order to receive donations for this event. All donations will be tax deductible. Any questions regarding this account or any additional information needed in regards to a donation may be directed to *name of contact person with contact information.*

The Department of Parks and Recreation hopes to make this event a yearly happening and watch it grow in the number of people it reaches.