



## Year-End Greetings from NSN!

Dear NSN Supporters,

Blessings to you and yours in this Season of Light and for the coming New Year!

The National Storytelling Network began its annual year-end appeal on Giving Tuesday, asking anyone who values storytelling to support our work at NSN. Our end of year goal for 2017 is to raise \$5,000. Each contribution we receive by December 31 will be matched dollar-for-dollar through a generous offer by NSN Board member David Hunke and his wife, Janet, through the Tegna Foundation.

The NSN staff works year round to raise funds to support NSN's work, but this year, we wanted to give you a peek behind the curtain of NSN. Many of you may not be aware that NSN has been in full transition mode this year, so here's a snapshot of some of our work over the past year, and some of the projects currently in progress to be rolled out in the next few months.

### Office Transition

NSN's office underwent a major transition this year when the office moved from its original location in Jonesborough, Tennessee to the more centralized, multi-arts friendly community of Kansas City. The partnerships formed during this move have already proven to be beneficial to the immediate future of NSN and we are looking forward to developing our partnerships more fully for NSN's long-term future. We are thankful for the support that the Mid-Continent Public Library System (MCPL) has given us in this transition with many things needed for office operations, such as office space and furniture. MCPL's vision for the Woodneath Library Story Center is what originally convinced our Board of Directors to move here to Kansas City. NSN, as a partner with MCPL, envisions utilizing the Woodneath complex as a center for storytelling in the Midwest and, indeed, nationally. You can look forward to hearing more from NSN in the future about future fruits of our partnership with Mid-Continent Public Library and Woodneath Library Story Center!

### New Storynet Website

The new website was a HUGE project for us this year! A collaborative effort between the NSN Board of Directors, project volunteers, and NSN staff, we worked hard to ensure information would be easy to find, the site would be easy to navigate, and we would have the opportunity to grow the website offerings in the future. As with any technology-related item, there have been some bumps and bruises along the road to (and after) final launch, but we're excited about what's been released and we think it will be a fantastic place to visit once all the bugs have been worked out. There are plans to update the NSN blog and implement a new forum once the website bugs have been completely worked out. If you're interested in being a guest blogger on the NSN blog, please contact our office staff at either [info@storynet.org](mailto:info@storynet.org) or by telephone at 800-525-4514 and let them know you're interested in writing for the NSN blog!

## New Membership Database

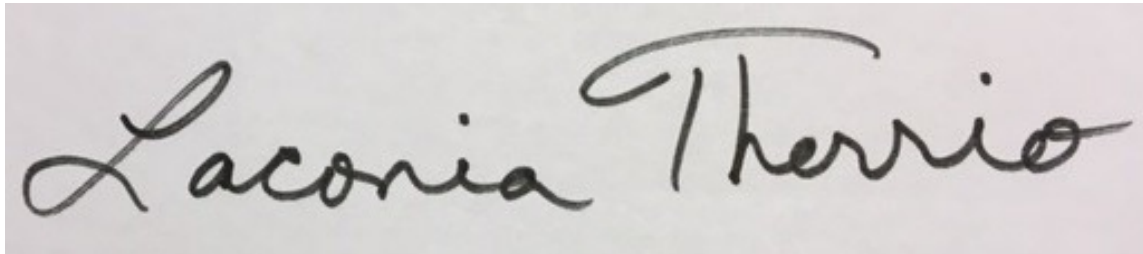
A piece of organization management not typically considered, the NSN database helps keep the staff organized and allows us to keep better records for our members and donors. Our new database interacts directly with our new website to provide real-time updates for anyone who signs up with NSN, making your interaction with the new website a more user-friendly interaction.

## Weekly Newsletter/Social Media Presence

By moving to a weekly newsletter we hope to keep our membership updated with current Storytelling events happening nationwide, more storytelling articles and bring in new people to our storytelling family who visit our website (about 155,000 per year). We are expecting you to receive the first weekly edition within the next week. Some of you have noticed that our social media presence has increased. We are thankful to Danni Altman-Newell for the experience she brings to her job as Marketing & Membership Manager.

The staff and Board of Directors are very excited about NSN's future. NSN has a mission and a vision, and a direction for to help us reach our goal. There is so much more work ahead of us still to do, work that extends beyond this next year and far into building, sustaining, and supporting the future of NSN and the storytelling community for years to come. We hope you'll **make** the journey with us. We're asking you to make a contribution to the future of NSN so we can continue to contribute to the growth of storytelling. This is the time to give and double your donation and impact! Donations can be made on the NSN website at <https://storynet.org/about-nsn/support/>.

Sincerely,

A photograph of a handwritten signature in black ink on a light-colored background. The signature reads "Laconia Therrio" in a cursive script.

Laconia O. Therrio  
Chair, NSN Board of Directors

DONATE NOW

National Storytelling Network

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c/o Woodneath Library  
Kansas City, MO 64157

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