

**2019 National Storytelling  
Summit Marketing Brochure**

8900 N.E. Flintlock Road  
Kansas City, MO 64157  
<https://storynet.org>  
Toll Free: 800-525-4514

**SPONSORSHIPS**

**Platinum \$5,000**

- 5 Summit registrations
- Full page ad in printed Summit program
- Table available in the vendor area
- Logo/name placement on all printed and digital Summit promotional material
- Social media mentions
- Full page ad in the fall edition of *Storytelling Magazine*, the quarterly publication of NSN
- One-year listing on the NSN website, in the Summit and Sponsor areas (includes logo)

**Gold \$3,500**

- 3 Summit registrations
- Half page ad in printed Summit program
- Table available in the vendor area
- Logo/name placement on all printed and digital Summit promotional material
- Social media mentions
- Half page ad in the fall edition of *Storytelling Magazine*
- One-year listing on the NSN website, in the Summit and Sponsor areas (includes logo)

**Silver \$2,000**

- 2 Summit registrations
- Quarter page ad in printed Summit program
- Logo/name placement on all printed and digital Summit promotional material
- Social media mentions
- 25% discount on table in the vendor area
- One-year listing on the NSN website, in the Summit and Sponsor areas (includes logo)

**Bronze \$1,000**

- 1 Summit registration
- 1/8 page ad in printed Summit program
- Logo/name placement on all printed and digital Summit promotional material
- Social media mentions
- 10% discount on table in the vendor area
- One-year listing on the NSN website, in the Summit and Sponsor areas (includes logo)

**VENDOR SPACE**

Space is limited, reserve your spot today!

Vendor Space \$300

- 1 Summit registration
- Name listing in printed Summit program
- One covered table, one chair, and ID sign

Badges for additional vendor staff may be purchased for \$25 per badge. Vendor badges do not allow entry into Summit workshops. No badge sharing permitted.

Vendor space will be located in the same area as the Resource Room/Marketplace and Silent Auction.

*Reservation information and payment must be received by June 1, 2019.*

**ADVERTISING**

Ads placed in the Summit Program promote your organization to all attendees.

**Rates**

All ads are black and white.

	Ad Space	Optional Design Fee
Full page	\$250	\$75
1/2 page horizontal	\$150	\$65
1/2 page vertical	\$150	\$65
1/4 page	\$100	\$30
1/8 page	\$50	\$25

**Specifications**

Full Page - 7.5" wide x 10" deep  
1/2 Page Horizontal - 7.5" wide x 4.75" deep  
1/2 Page Vertical - 3.5" wide x 10" deep  
1/4 Page - 3.5" wide x 4.75" deep  
1/8 Page - 3.5" wide x 2" deep

Send high resolution ad files to [events@storynet.org](mailto:events@storynet.org).  
Sizes above are the finished image size of the ad.



Connecting people to and through storytelling

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## 2019 National Storytelling Summit Marketing Brochure

Contact Name \_\_\_\_\_

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Selections	Fee
<b>SPONSOR LEVEL</b> <i>See Summit marketing brochure for details on sponsorship levels.</i>	
<input type="checkbox"/> Platinum \$5,000 <input type="checkbox"/> Gold \$3,500 <input type="checkbox"/> Silver \$2,000 <input type="checkbox"/> Bronze \$1,000 <input type="checkbox"/> Other (contact NSN)	
<b>VENDOR SPACE</b> <i>See Summit marketing brochure for details on vendor space.</i>	
_____ Number of vendor spaces (\$300 per space)                _____ Number of additional vendor badges (\$25 per badge)	
<b>ADVERTISING</b> <i>See Summit marketing brochure for details on advertising.</i>	
<b>Ad Space</b> <input type="checkbox"/> Full page (\$250) <input type="checkbox"/> 1/2 page horizontal (\$150) <input type="checkbox"/> 1/2 page vertical (\$150) <input type="checkbox"/> 1/4 page (\$100) <input type="checkbox"/> 1/8 page (\$50)	
<b>Design fee (optional)</b> <input type="checkbox"/> Full page (\$75) <input type="checkbox"/> 1/2 page (\$65) <input type="checkbox"/> 1/4 page (\$30) <input type="checkbox"/> 1/8 page (\$25)	
<b>TOTAL DUE</b>	

### PAYMENT INFORMATION (please print)

☐ Check or Money Order (make checks payable to NSN in U.S. funds only • \$20 returned check charge)

☐ Visa      ☐ MasterCard      ☐ American Express      ☐ Discover

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Card Holder Signature \_\_\_\_\_