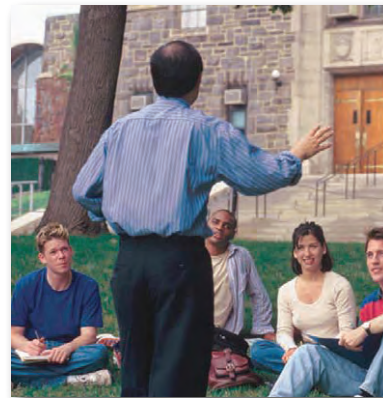


## Tell Your Story in *Storytelling* MAGAZINE



More than 2,000 storytellers and story-lovers see your ad in each issue of *Storytelling Magazine*.

*Storytelling Magazine* is the only publication dedicated to this audience.

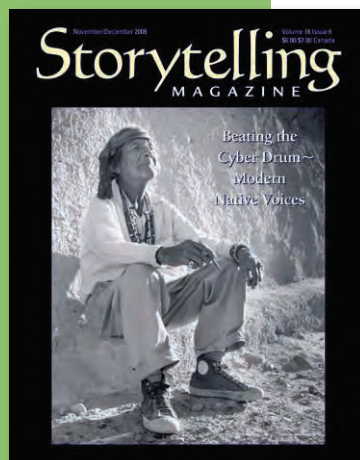
Get your message in front of professional storytellers, librarians, educators and listeners all over the country.

100% of our readership are potential customers for your festivals, workshops, goods and services.



To place your ad in *Storytelling Magazine*, contact the NSN office at:

adsales@storynet.org OR  
info@storynet.org  
800-525-4514  
816-883-2040



# Storytelling MAGAZINE Advertising Rates

NSN Members receive a 10% discount off the prices listed.  
Affiliate Members receive a 20% discount off the prices listed.

Prices listed are per ad placement.

## FULL COLOR ADS

Back Cover	1-2 Issues	\$1,375
	3-4 Issues	\$1,240
	5 Issues (1 yr)	\$1,100
Full Page Ad	1-2 Issues	\$1,200
	3-4 Issues	\$1,100
	5 Issues (1 yr)	\$1,000
1/2 Page Ad	1-2 Issues	\$800
	3-4 Issues	\$650
	5 Issues (1 yr)	\$580
1/3 Page Ad	1-2 Issues	\$745
	3-4 Issues	\$670
	5 Issues (1 yr)	\$596
1/4 Page Ad	1-2 Issues	\$525
	3-4 Issues	\$475
	5 Issues (1 yr)	\$420

## BLACK AND WHITE ADS

1/2 Page Ad	1-2 Issues	\$650
	3-4 Issues	\$585
	5 Issues (1 yr)	\$520
1/3 Page Ad	1-2 Issues	\$580
	3-4 Issues	\$525
	5 Issues (1 yr)	\$470
1/4 Page Ad	1-2 Issues	\$360
	3-4 Issues	\$325
	5 Issues (1 yr)	\$290
1/8 Page Ad	1-2 Issues	\$165
	3-4 Issues	\$150
	5 Issues (1 yr)	\$135



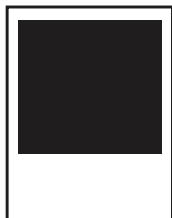
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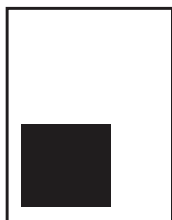
Back Cover  
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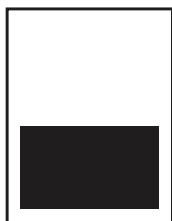
Full Page  
7.25" x 9.75"



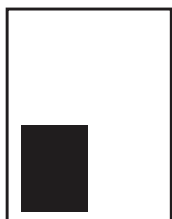
1/3 Page Vertical  
2.25" x 9.5"



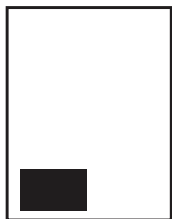
1/3 Page Square  
4.75" x 4.625"



Half Page Horizontal  
7.25" x 4.625"



1/4 Page Vertical  
3.5" x 4.625"



1/8 Page Horizontal  
3.5" x 2.1875"

# Storytelling

MAGAZINE

## Ad Sizes & Photo Submissions

Usable Formats of Submitted Files/Images:

### SUBMITTED PHOTOS FOR ARTICLES & MATERIALS FOR AD LAYOUT:

- Raster (pictures):
- TIFF, JPEG, EPS, or Photoshop formats only.
  - Preferably 300+ dpi/ppi at actual print size and over 3 megabytes. Bigger is better.
  - Images from the internet are only 72 dpi. These ARE NOT print worthy.
  - Floppy disks will not be accepted. Images provided on floppy disks are less than one megabyte and ARE NOT print worthy. Any document small enough to fit on a floppy can be emailed.
  - Images may be accepted on CD, sent by email, or uploaded via FTP.

- Vector (logos):
- Freehand, Illustrator, or EPS formats
  - All logos should be vector files or large and clear raster images.

- Photos (to scan):
- Should be a high-quality professionally produced photos or print.
  - Should not be a printout of a digital photo—If digital photo exists, please send the original digital file.

- Fonts (type):
- If specific fonts are required, they should be provided or will be purchased at cost to the client.

IMAGES IN MICROSOFT WORD/EXCEL/POWERPOINT FILES ARE NOT USABLE. SEND THE IMPORTED/EMBEDDED FILE.

### FINISHED PRINT-READY ADS:

- Ads should be:
- Flattened Photoshop, TIFF, or JPEG format.
  - CMYK color, not RGB
  - At least 300 dpi and exact size
  - Set up without any bleeds, crop marks, or other printer's marks
  - Set up without any outline borders.
  - Ads may be accepted on CD, sent by email, or uploaded via FTP.

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All ad materials and files should be sent to the NSN office at:

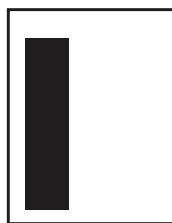
[adsales@storynet.org](mailto:adsales@storynet.org) OR  
[info@storynet.org](mailto:info@storynet.org)



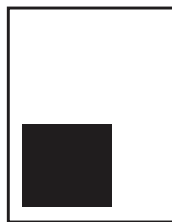
Back Cover  
7.25" x 7.5"



Full Page  
7.25" x 9.75"



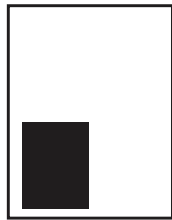
1/3 Page Vertical  
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