



## WEB AD ORDER FORM

Purchase advertising space on the front page of the NSN website. Web ads can be purchased at any time, and you choose your start and stop dates. You will be billed in 30-day increments. Web ads link directly to your website.

Most online ads will appear in the rotating NSN Supporters bar on our home page, though space is also available on the rotating header at the top of the home page. Consequently, ads will require a landscape format. See below for layout dimensions.

### Web Advertising Specifications

Prepared ad files should be saved in JPG or GIF format. Animated GIFs are permitted; popup ads are not permitted. Ad design services are available.

Available ad sizes:

#### Header (top of home page):

1366 pixels wide x 400 pixels high

#### NSN Supporters bar (bottom of home page):

Full bar: 1200 pixels wide x 130 pixels high

Half bar: 600 pixels wide x 130 pixels high

Third bar: 400 pixels wide x 130 pixels high

Quarter bar: 300 pixels wide x 130 pixels high

If you have questions about ad costs, other online advertising needs, or advertising packages that include our website, weekly newsletter, Storytelling Magazine and our Summit program book, please contact the NSN office at [events@storynet.org](mailto:events@storynet.org); 8900 N.E. Flintlock Road, Kansas City, MO 64157; 1-800-525-4514.

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Ad Size Purchased \_\_\_\_\_

Requested Start Date \_\_\_\_\_

Requested Remove Date \_\_\_\_\_

Website to link ad to \_\_\_\_\_

Credit Card Type    Visa            Master Card            Discover            American Express

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Send this order form with payment and all ad materials to:  
NSN • 8900 N.E. Flintlock Road, Kansas City, MO 64157 • 1-800-525-4514