Sales by Month
January through December 2020

Dollar Sales

Jan20  Feb20  Mar20  Apr20  May20  Jun20  Jul20  Aug20  Sep20  Oct20  Nov20  Dec20
$ in 1,000's

Sales Summary
January through December 2020

- Current Summit: 31.28%
- Donations: 26.51%
- Membership (Membership Lead Item): 22.85%
- ETSU In-State Tuition Program (ETSU In-S): 7.45%
- Events: 5.39%
- SIGS: 3.29%
- Web Operations: 2.34%
- Stripe fee (To pay credit card fee): 0.62%
- Accreditation (Accreditation Fee): 0.15%
- Magazine: 0.09%
- Other: 0.04%
- Total: $228,486.28

By Item