

CONNECTED

SPONSORSHIP

\$50,000 or more – Platinum Sponsor

(Note: Platinum Sponsors must be approved by the NSN Board of Directors and Conference Committee)

- Name prominently displayed on the top of the sponsors page with a link to your website
- Organization description on sponsor page (no more than 50 words)
- Up to a 20-minute interview with an NSN representative featured on NSN social media sites
- A commercial of your choosing (no more than 30 seconds) will be played before the major conference events: keynotes, and opening and closing events. Commercial must be approved by NSN.
- Full-page virtual program ad
- Twenty-five complimentary admissions to Connected Conference
- Sponsorship statement in monthly e-newsletter (with link to sales page)
- Official sponsorship of ALL conference events: a graphic of your choosing & your organization description at all events (except those events with a commercial). Statement and graphic must be approved by NSN.
- Includes organizational sponsorship (logo included in e-newsletter & on homepage with link, for one year)
- Part of a “Thank the Sponsors” social media post
- Logo included in the “Thank You to All of Our Sponsors” graphic at the end of each event

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SPONSORSHIP

\$20,000 to \$49,999 – Diamond Sponsor

(Note: Diamond Sponsors must be approved by the NSN Board of Directors and Conference Committee)

- Name prominently displayed on the top of the sponsors page with a link to your website
- Organization description on sponsor page (no more than 50 words)
- A thank you graphic featuring your company/products presented before all programs (except those where commercials will be played)
- Full-page virtual program ad
- Fifteen complimentary admissions to Connected Conference
- Sponsorship statement in monthly e-newsletter (with link to sales page)
- Official sponsorship of thirteen conference events: a graphic of your choosing & your organization description at the beginning of those events (first-come, first served). Statement and graphic must be approved by NSN.
- Includes organizational sponsorship (logo included in e-newsletter & on homepage with link, for one year)
- Part of a “Thank the Sponsors” social media post
- Logo included in the “Thank You to All of Our Sponsors” graphic at the end of each event

CONNECTED

\$10,000 to \$19,999 – Gold Sponsor

Note: Gold Sponsors must be approved by the NSN Board of Directors and Conference Committee.

- Logo on conference page with a link to your webpage & full-page virtual program ad
- Organization description on sponsor page (no more than 50 words)
- Ten complimentary admissions to Connected Conference
- Sponsorship statement in monthly e-newsletter (with link to sales page)
- Official sponsorship of six conference events: a graphic of your choosing & your organization description presented at the beginning of those events (first-come, first served). Statement and graphic must be approved by NSN.
- Full-page virtual program ad
- Includes organizational sponsorship (logo included in e-newsletter & on homepage with link, for one year)
- Part of a “Thank the Sponsors” social media post
- Logo included in the “Thank You to All of Our Sponsors” graphic at the end of each event

\$5,000 to \$9,999 – Silver Sponsor

- Logo on conference page with a link to your webpage & full-page virtual program ad
- Organization description on sponsor page (no more than 50 words)
- Five complimentary admissions to connected conference
- Sponsorship statement in monthly e-newsletter (with link to sales page)
- Official sponsorship of three conference events: a graphic of your choosing & your organization description at the beginning of those events (first-come, first served). Statement and graphic must be approved by NSN.
- Includes organizational sponsorship (logo included in e-newsletter & on homepage with link, for one year)
- Part of a “Thank the Sponsors” social media post
- Logo included in the “Thank You to All of Our Sponsors” graphic at the end of each event

SPONSORSHIP

Additional Sponsorship Levels available with negotiable benefits. Please inquire at events@storynet.org



CONNECTED

SPONSORSHIP

\$3,000 to \$4,999 – Copper Sponsor

- Name & logo on conference page with link to your webpage
- Organization description on sponsor page (no more than 50 words)
- Full-page virtual program ad
- Four complimentary admissions to Connected Conference
- Sponsorship statement in monthly e-newsletter (with link to sales page)
- Official sponsorship of two conference events: a graphic of your choosing & your organization description presented at the beginning of those events (first-come, first served). Statement and graphic must be approved by NSN.
- Includes organizational sponsorship (logo included in e-newsletter & on homepage with link, for one year)
- Part of a “Thank the Sponsors” social media post
- Logo included in the “Thank You to All of Our Sponsors” graphic at the end of each event

\$1,000 to \$2,999 – Bronze Sponsor

- Name & logo on sponsors page with a link to your webpage
- Organization description on sponsor page (no more than 50 words)
- Official conference sponsorship of one event: a graphic of your choosing with your organization description on one conference event (first come, first served). Statement and graphic must be approved by NSN.
- Logo included in the “Thank You to All of Our Sponsors” graphic at the end of each conference event
- Two complimentary admissions to Connected Conference
- Full page ad in virtual program
- Part of a “Thank the Sponsors” social media post

CONNECTED

SPONSORSHIP

\$500 to \$999 – Conference Sponsor

- Name and logo on sponsors page with a link to your webpage
- One (1) complimentary admission to the Connected Conference & Festival
- Full page ad in virtual program
- Logo included in the “Thank You to All of Our Sponsors” slide at the end of each event

\$250 to \$499 Star Contributor

- Name on sponsors page with a link to your webpage
- 1/2 page virtual program ad

\$150 to \$249 – Contributor

- Name on sponsors page with a link to your webpage
- 1/4 page ad in virtual program

\$100 to \$149 – Friend

- Name on sponsors page with a link to your webpage
- 1/8 page ad in virtual program



Connecting people to and through storytelling

P.O. Box 413014
 Kansas City, MO 64141
<https://storynet.org>
 Phone: 816-883-4781

CONNECTED Conference Sponsorship Form

Contact Name _____

Organization Name _____

Address _____

City _____ State/Province _____

Postal Code _____ Country _____

Email _____ Phone _____

Selections	Fee
SPONSOR LEVEL	
<i>See CONNECTED sponsorship brochure for details on sponsorship levels.</i>	
<input type="checkbox"/> Platinum \$50,000+ <input type="checkbox"/> Diamond \$20,000-\$49,999 <input type="checkbox"/> Gold \$10,000-\$19,999 <input type="checkbox"/> Silver \$5,000-\$9,999	
<input type="checkbox"/> Copper \$3,000-\$4,999 <input type="checkbox"/> Bronze \$1,000-\$2,999 <input type="checkbox"/> Conference Sponsor \$500-\$999	
<input type="checkbox"/> Star Contributor \$250-\$499 <input type="checkbox"/> Contributor \$150-\$249 <input type="checkbox"/> Friend \$100-\$149	
TOTAL DUE	

PAYMENT INFORMATION (please print)

Check/Money Order *(make payable to NSN in U.S. funds drawn on a U.S. bank • \$20 returned check charge)*

Visa
 MasterCard
 American Express
 Discover

Credit Card # _____

Expiration Date _____ Security Code _____

Name on Credit Card _____

Card Holder Signature _____