

**NSN Board Meeting Minutes
May 16, 2023**

Present:

Chair: Trudy Hanson

Vice-Chair: Delanna Reed

Vice-Chair Elect: Open

Secretary: Margaret Read MacDonald

Chairperson of Finance Committee: Rishi Nixon

Digital/Technical Specialist: Rishi Nixon

Volunteer Coordinator: Open

Publications Editor: Open

Lisa Overholzer: Producers and Organizations SIG

Barry McWilliams: Producers and Organizations SIG

Angela Lloyd: YES SIG

Fran Stallings (for Linda Yemoto) ECO SIG

Gary Kuntz: Member at Large

Linda Marchisio: Member at Large

Staff: Bob Johnson

Meeting called to order at 6 pm Central Time

Committee Reports:

Finance Committee report from Rishi Nixon:

The Finance Committee will meet monthly on the first Thursday of the month.

The Finance Committee recommends that NSN focus on developing robust programming to entice more members.

Motion: That the Treasurer's Report be accepted as our Budget for 2023. Moved by Margaret MacDonald. Passed unanimously.

Because the income and budgetary requirements of the newly organized NSN are unclear, we will wait to approve a traditional budget for 2024.

Motion: That SIG income for contributions and membership dues no longer carry administrative fees. And that NSN continue to receive an administrative fee of 30% of profits from SIG events. Moved by Linda Marchisio. 8 for. Passed.

Bob and Dot will work to get renewal notices sent to lapsed members.

Liability Insurance Update—Bob Johnson

Board member liability insurance is carried.

Other NSN Insurance Coverages :

Nov 2022 for one year, guaranteed premium for 3 years

Total Premium, \$2,416 – paid for in 2022

Components

Network Defender (see attached description) \$187 (\$50k and others)

EDP Processing Equipment \$250 (being cancelled)

Data Defender \$143 (\$50k and others)

Commercial General Liability Coverage package \$ \$1,811

Data Defender: for breach of personal information: forensic IT review, costs to notify of a breach, identity restoration services, PR services, defense of lawsuits.

General Liability: Bodily injury or property damage to others. Would include defense of any suits for NSN events (including SIGs) where somebody was injured or property damaged. The biggest component of this is for the conference which, while we don't have a conference every year, I'm told the premium would be multiples of this amount (\$1000) should we cancel the coverage and need to buy it for an upcoming event. The coverage also includes hired and non-owned auto coverage in the event a volunteer or staff is involved in a motor vehicle accident and their coverage was exceeded.

Motion: That we continue the insurance plans as outlined by Bob Johnson. Moved by Barry McWilliams. 9 for. Passed.

2024 Conference Report—Margaret Read MacDonald

Motion: That NSN pay \$8,257.50 to Dumas Bay Conference Center to reserve their center for an NSN National Conference July 11-14, 2024. Moved by Lisa Overholzer. Passed unanimously.

Oracle Awards Report—Angela Lloyd

Delores Hydock - Circle Of Excellence Oracle Award

Jessica Piscitelli Robinson - NSN Regional Service and Leadership
(Mid-Atlantic Region)

Loralee Cooley for the NSN Regional Service and Leadership
(Southeast Region)

Motion: That we accept the oracle awards as proposed by the Oracle Award Committee. Moved by Fran Stallings. 8 for. Passed.

Motion: That the word “Regional” be dropped from the NSN Service and Leadership Award title. Moved by Barry McWilliams. Passed unanimously.

Website Redesign Update—Dot Cleveland

On Monday, May 8th, Melissa from Tadpole, Bob Johnson, and I had a Zoom meeting to discuss what could feasibly be done to revitalize the website within the budget of \$5,000. Here is what was discussed. On the backside of the website, there are a few things necessary to clean up who has access to the website and what items are no longer needed and/or used. . There are multiple users on the current website. Multiple users that do not follow a standard protocol create internal problems for the smooth operation of the website. For the time being, Dot will be the sole user on the website until such time standards are created. Of course, Bob and Tadpole are available as backup.

2. It was decided to delete the following items until a volunteer and/or employee can devote time to make them current:

- a. The Chat
- b. The Blog
- c. CIVI Analytics (if wanted, use free Google analytics)
- d. Forms – Melissa will review forms for current use and send a list to Dot to confirm NSN is still using them. Other forms that are obsolete or no longer used will be deleted. The reason for this is that the forms software is no longer in business. Tadpole will need to create new forms in existing software and only those forms in use will be created at this time.

3. Pages – Dot will review the web pages in use and mark obsolete pages for trash.

4. Two areas to focus on:

- a. Login – make it easy to find the Login button. Offer both username and password options if forgotten; ability for lifetime members to pay SIG dues.
- b. Teller Directory – eliminate the simple search and offer only the advanced search option for better search capabilities.

5. SIGs Pages – there is a need to create a standardized format for each of the SIGs to create uniformity and eliminate the lengthy menu on each page. Input from SIGs is required for this step. Also, a section would be created as to the method/forms to create a SIG.

6. Addition of Pat Coffie’s Story Magazine index. Depending on the format, this may be an easy addition or difficult (i.e. costly). Dot to explore with Pat the content and platform the index is on.

Because of uncertainties at this time, the index may be a separate item installed later.
7. Dot to contact Suzanne (the volunteer from Austria) to find out Suzanne's ability to help with the redesign. At this point, it was discussed to use Suzanne's format but it needs to be formatted in an Astra Theme with Spectra Blocks.

Membership Committee—(by email)

Motion: That SIGS may have non NSN members who have privileges in SIG but not in NSN. Moved by Gary Kuntz. 6 for, 3 against. Passed.

Unfinished Business from April 22 meeting

- Bylaws change to add the Accreditation Committee as a Standing Committee. This motion was tabled at our last meeting and a request for a list of accredited organizations was made. The following have been accredited:
 - Spellbinders
 - Transformational Storytelling
 - Periwinkle Communications
 - Storytelling Academy
 - Storytelling Basics in 8 Hours Story Crossroads Academy

Motion: That the by-laws be amended to show 9.2 I Accreditation Committee. Moved by Linda Marchisio. Passed unanimously.

An NSN Board Member is needed to serve on the Fundraising Committee.

Trudy is recruiting a Nominating Committee to help seek new board members.

Setting Goals for 2023:

The board has selected two main goals for 2023: Improving communication with members, and offering a national conference.

New Business:

The Oracle Awards Ceremony will take place on July 15, 2023. Time to be determined. This will be in conjunction with the NSN annual meeting, followed by a concert.

The Membership Flyer designed by Dot Cleveland was discussed.

Important to let membership know that **NSN is financially healthy.**

Rishi will write item for the newsletter.

An executive committee meeting will be held before the next board meeting.

Motion: That the meeting be adjourned. Moved by Barry McWilliams. Passed unanimously.

Assignments:

- Bob Johnson will send out an email message to the list of 42 volunteers sent us specifically asking for volunteers to serve in the vacant positions and for the Fundraising Committee.
- Bob Johnson and Dot Cleveland will check about the membership contact information made available to members and will also send an email reminder about lapsed memberships.
- Rishi Nixon will write an update about the positive financial status of NSN for the newsletter.
- Trudy Hanson will contact Angela Lloyd about the date (July 15) for the general membership meeting and Oracle Awards presentation
- Trudy Hanson will also be contacting members to serve on the Nominating Committee
- Delanna Reed will preside at the June 17 NSN Board meeting since Trudy will be absent.

Meeting adjourned at 5:55 pm

2023 NSN Board Meeting Schedule:

Saturday, June 17 at Noon

Tuesday, July 18 at 6 pm

Saturday, August 19 at Noon

Tuesday, September 19 at 6 pm

Saturday, October 21 at Noon

Tuesday, November 21 at 6 pm

Saturday, December 16 at Noon