

NSN Board Meeting Agenda  
May 18, 2024  
3 pm CDT

**Call to Order:** Vice-Chair, Delanna Reed Meeting opened at 3:07 pm CT

**Present:** Sara deBeer, Angela Lloyd, Margaret MacDonald, Barry McWilliams, Rishi Nixon, Claire Nolan, Lisa Overholser, Delanna Reed, Lisa Williams, Linda Yemoto.  
**Staff:** Dot Cleveland; Bob Johnson.

**Determination of Quorum: (According to the By-Laws)** 8.5 Quorum. At all meetings of the Board of Directors, a majority of the number of Directors then in office shall constitute a quorum for the transaction of business. (**13 Board** Members are currently listed on the NSN website. Therefore, we need at least 7 board members present to conduct any business)

**Review and Approval of Minutes:**

**Motion: That the minutes of the April 16, 2024 meeting be approved. Moved by Sara deBeer. Passed unanimously.**

**On the Calendar: (for Complete Details check the online NSN Event Calendar)**

May 15-17 SIO: Historia Academy

- ✧ May 16-18 --Shoals Storytelling Festival
- ✧ May 18--PRO Social Media Workshop, 1 p.m.
- ✧ May 19--2 p.m. Kings and Queens: Vows of Love, Strength and Wisdom
- ✧ May 22--6 p.m. HSA Oars in the Water
- ✧ June 7-8--5:45 p.m. Spirit of Oklahoma Storytelling Festival
- ✧ June 8--6:30 p.m. VITG Monthly Story Swap (online)
- ✧ June 21-23--Tejas Storytelling Association Summer Conference (in Houston)
- ✧ June 28-29--2024 Sierra Storytelling Festival (Nevada City, CA)

**Officer and Committee Reports:**

**President's Report** about recent correspondence

--We received an inquiry from the Little Rock, Arkansas Visitor's Bureau about hosting our summer conference in Little Rock.

--We received a generous donation of \$1500 from Judy Sima from the Detroit Storytelling League. The Detroit Storytelling League is giving active storytelling organizations from their accumulated funds.

**Treasurer's Report**—Bob Johnson See NSN website.

Old Quick books moved from Kansas City to Dot's computer. Was upgraded.

P Drive will be removed from KC as soon as Bob can arrange it. This is "Public Drive".

It includes historical data, thousands of documents from past conferences, etc.

**Finance Committee Report**--Lisa Overholser

Worked on soliciting ads for conference program. 80% of program expense is covered at moment.

SIGS will be given ¼ page ad each. Sara de Beer will help SIG with Canva layout if need be.

**2024 NSN Conference Update**—Margaret Read MacDonald and Delanna Reed—

159 registered for full conference. 6 day passes. 6 virtual. Will promote virtual once Early Bird Registration closes. Volunteers contacted and schedules set. Projected profit of \$21,000.

**2025 NSN Conference**—Report from Gwendolyn Napier (GSN board members are considering housing and meeting facilities at Kennesaw State University Gwen not present.

**Oracle Awards.** Angela Lloyd. Letter going to presenters this week. Ceremony will be 45 minutes, with 3 minute introductions. Tellers have 7 minute to share a story. Awards are being ordered.

## **Unfinished Business**

### **Committee on Strategic Planning--** Committee on Strategic Planning Report

- The Committee suggested that we set forth selection criteria for committee members before they are appointed. This is still under consideration.
- Over the past 5 months the committee interviewed 3 consultants to provide a strategic plan. All 3 had similar pricing. The fees started at \$3,500 for initial research and possible revision of the mission, vision, and goals to \$21,000 for a full package that includes increasing the membership and the revenue. After informal discussion, no motion was made. Consideration will resume after the national conference.

**Assistance for Dot with Administrative duties.** The Executive Committee is still discussing options. Here is the list of tasks with which Dot needs assistance:

#### **Immediate:**

- Social media cleanup, creation of notices, posting, creating event notifications on Facebook, LinkedIn, Instagram
- Assist SIGs, if needed, with creation of event flyers
- Track and assist with CIVI mailings of conference and other events
- Send reports to SIGS prior to events for list of attendees
- Recommend updates for the websites to attract new members and provide information for existing members

#### **Future:**

- Serve as staff person for the conference committee
- Advertising and creating flyers for the conference

The future work is more intense, but it does depend upon what the committee needs. Again 3-5 hours per week.

**Ray Hicks Fund:** Report from Angela Lloyd about conversations she has had with Connie Regan Blake, Adam Booth, Lynn Ford, Elizabeth Ellis and others about forming a small group to oversee growing the Ray Hicks fund and offering scholarships. Angela told them that NSN wants someone to take over management of this fund. Waiting for further info.

**Tellabration Guide:** Updated and Revised Tellabration Guidelines--Trudy and Dot --We have updated the document to reflect edits suggested by board members after our last meeting. Not presented

### **Updates from SIGS**

**Linda Yemoto and Claire Nolan (ECO),**

Monthly gatherings continue. 1 year anniversary. Wants to do a meet and greet on zoom.

**Lisa Williams (SIO),** Artem's workshop: 32 registered, 20 came. workshop: 44 registered, 20 attended. By popular acclaim, another workshop with Jim Brule to be held June 9. SIO member Darlene Richards was featured in newsletter. SIO workshops are scheduled for the following months: August, September, October, and November.

**Lisa Overholser/Barry McWilliams (PRO)** No report.

**Angela Lloyd (YES)**

StoryLab about booking library show was successful, Lynn Ford especially helpful.

### **New Business**

- **Board Member recommendations for nominations for Vice Chair-Elect (Election to be held at the 2024 Storytelling Conference)** Still looking.
- **Plans for General Business Meeting at 2024 Conference (How many NSN board members will be attending conference?)**
- **All 2023 to present recordings of board meetings added to the shared drive.** Follow up with Dot.

#### **Assignments:**

**Fundraising committee will continue to work on selling ads for program.**

**Dot will add 2023-present recordings of board meetings to shared drive.**

**Bob will give access to P Drive to board members who request it.**

**Adjournment: Motion: That the meeting be adjourned. Moved by Angela Lloyd.**

**Passed unanimously.**

**Meeting adjourned at 5:07 CT**

### **NSN Board Meetings for 2024 (All times are Central Time Zone.)**

- Tuesday, June 18 at 6:00 pm
- Saturday, July 20 at 12:00 noon (weekend after conference)
- Tuesday, August 20 at 6:00 pm
- Saturday September 21 at 12:00 noon

- Tuesday, October 15 at 6:00 pm
- Tuesday, November 19 at 6:00 pm
- Saturday, December 21 at 12:00 noon