

NSN Board Meeting Minutes
April 16, 2025
5 PM CDT

Call to Order: Chair – Delanna Reed, Meeting opened at 5pm CDT.

Determination of Quorum: (According to the By-Laws)

8.5 Quorum. At all meetings of the Board of Directors, a majority of the number of Directors then in office shall constitute a quorum for the transaction of business. (**14 board members** are currently active. Therefore, we need at least **8** board members present to conduct any business.)

Present: Karin Amano, Melissa Fees, Trudy Hanson, Caleb Hubbard, Barry McWilliams, Rishi Nixon, Claire Nolan, Lisa Overholser, Delanna Reed, Leslie Shelly, Lisa Williams, Linda Yemoto.

Staff: Dot Cleveland, Bob Johnson.

Review and Approval of March 19, 2025, Minutes.

Motion: That the minutes of the March 19, 2025 meeting be approved. Moved by Delanna Reed. Seven for, 1 abstained. Passed.

Officer and Committee Reports:

- Chair Report: Delanna Reed: Changing online auction dates.
Online Auction dates for 2026 will be: Jan 25- Feb 7 Recruit for Auction. Feb 23-March 8 Auction. (To accommodate Kate Dudding & Marilyn McPhie's schedules & to avoid dates close to the conference.)
Motion: That the board accept the proposed dates for the online auction. Moved by Rishi Nixon. Passed unanimously.

Member Grants. Collaborative grants are dropped for now. Partners can apply, but no more than two may request on one grant. Trudy and Delanna are working on details. The grants will be announced at the annual conference.

- Past Chair Report: Trudy Hanson: Reviewed changes in the Oracle Awards manual that don't align with the Bylaws. Margaret will take Trudy's notes to the Oracle Award Committee.
- Secretary Report: Margaret Read MacDonald:
Motion: That the by-laws be changed to reflect up to two members from each SIO as board members. Moved by Trudy Hanson. Passed unanimously.
- Treasurer Report: Bob Johnson. See website. Note that Lisa Williams is awaiting clarification on negative \$390 on SIO account.
- 2025 NSN Conference Report: Leslie Shelley and Rishi Nixon, co-chairs. Enough ads to almost pay for the program already. 67 registered for conference so far. 51 have booked rooms at KSU. Social Media campaigns to promote conference will start soon. Virtual program being planned. Volunteers are still needed. Caleb will help SIGS coordinate presence at conference.

Updates from SIGS

- PRO-Report from Lisa Overholser/Barry McWilliams. Jessica Robinson and Carol Moore offered a program on the media part of social media. 16 registered. Recording to be sent to participants.
Workshop in Sept. with Denise Paige on checking your biases.
December workshop planned on disaster relief. How do producers deal with disaster, and use stories to heal.
Peer consulting sessions are to be offered. Will be announced at conference
- ECO-Report from Claire Nolan/Linda Yemoto: Monthly swaps continue. In April Bowen Lee presented. 15 attended. Recording sent to members.
- SIO-Report from Lisa Williams. In January Artem Mushin-Makedonsky presented. In February Michael Brundy, President of the Texas Storytelling Association presented. In March Dr. Megna Baht presented.
SIO member James Wilden White was spotlighted in the NSN April newsletter.
The May newsletter will spotlight four SIO members who were on conference proposal team.
- YES-Report from Karin Amano: April 24 StoryLab on Crafting a digital voice online. Lilly Paine, Digital Marketer.

Mountain time needs to be listed when we list times on website and other materials.

- Dot reminds SIGS that NSN zoom account is available for their use.

New Business:

- Plans for a 50th anniversary for NSN (NAPPS, NSA first). Beginning in October, spend the year celebrating the 50th anniversary Culminating in 2026 conference.
Delanna will spearhead interviews with folks involved in founding NSN.
Leslie has contact with person doing oral history interviews with Georgia tellers who will be at conference.
- Time to recruit a new Vice Chair Elect for the board. Trudy will send out a call for applications. Lisa Williams will join Nominating Committee.

Delanna discusses strengthening ties to ISC.

We will give free organizational membership to ISC. And free registration for the Atlanta Conference. Delanna will write to ISC with this offer.

Free registration will be offered to Susan O'Conner, Lifetime Achievement Awardee.

Discussion topic for next year: Should Oracle Award winners be offered free registration for conferences?

Adjournment: Motion: That the meeting be adjourned. Moved by Rishi Nixon. Passed unanimously.

Meeting adjourned at 7 pm Central Time.

NSN Board Meetings for 2025 (5 pm Central Time Zone)

Wednesday, May 21

Wednesday, June 18

Wednesday, July 16

Wednesday, August 20

Wednesday, September 17

Wednesday, October 15

Wednesday, November 19

Wednesday, December 17

NSN Board Meeting Agenda
April 16, 2025
5 PM CDT

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2025

Review and Approval of March 19, 2025 Minutes

Officer and Committee Reports:

- Chair Report: Delanna Reed: Changing the online auction dates; Member Grants update
- Past Chair Report: Trudy Hanson: Reviewed changes in the Oracle Awards manual that don't align with the Bylaws
- Secretary Report: Margaret Read MacDonald: Bylaws changes
- Treasurer Report: Bob Johnson
- 2025 NSN Conference Report: Leslie Shelley and Rishi Nixon, co-chairs

Updates from SIGS

- ECO-Report from Claire Nolan/Linda Yemoto
- PRO-Report from Lisa Overholser/Barry McWilliams
- SIO-Report from Lisa Williams
- YES-Report from Karin Amano

New Business:

- Plans for a 50th anniversary for NSN (NAPPS, NSA first)

Old Business

Adjournment

NSN Board Meetings for 2025 (5 pm Central Time Zone)

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6.2 The purpose of Special Interest Groups ("SIG") is to assist groups of the Corporation members in communicating about and promoting specific aspects of storytelling. (a) Special Interest Groups are parts of the Corporation, covered by the Corporation's non-profit status and supported by its broad network. (b) Fifteen or more members may, by signed petition to the Board of Directors, request the formation of a SIG. (c) The **representatives** chosen by each SIG shall serve as **members** of the Board of Directors. The SIG leaders are charged with coordinating their SIG programs, as well as developing NSN programming for the membership.

7.4 Election. Directors shall be chosen in accordance with these Bylaws. (a) The Board of Directors shall include **up to two representatives** from each of the existing Special Interest Groups. Existing groups include Producers and Organizers, Storytelling in Organizations, Ecological Storytelling, and Youth and Educators in Storytelling. SIG representatives that serve on the Board of Directors are determined by membership of that SIG and shall serve a 3-year term. Additional SIG representatives shall be chosen once new SIGS are established

8:28 AM

04/14/25

Accrual Basis

National Storytelling Network

Statement of Financial Position

As of March 31, 2025

	Mar 31, 25	Mar 31, 24
ASSETS		
Current Assets		
Checking/Savings		
1018 · US Bank General Account	10,606	50,036
1168 · US Bank Business Savings	135,218	60,251
1169 · Savings		
1077 · Ray Hicks Legacy Project	6,599	6,599
Total 1169 · Savings	6,599	6,599
Total Checking/Savings	152,423	116,886
Accounts Receivable		
1110 · Accounts Receivable	865	1,024
Total Accounts Receivable	865	1,024
Other Current Assets		
1200 · Prepaid Taxes	93	93
1250 · Undeposited Funds	631	1,725
1440 · Prepaid Conference Expenses	225	0
1450 · Prepaid expenses		
1452 · Prepaid Insurance	2,166	0
Total 1450 · Prepaid expenses	2,166	0
Total 1460 · Deposits	0	8,788
Total Other Current Assets	3,115	10,605
Total Current Assets	156,403	128,515
Fixed Assets		
1645 · Machinery & Equipment	3,769	3,769
1760 · Accumulated Depreciation	-3,016	-2,262
Total Fixed Assets	753	1,507
Other Assets		
1800 · Other long-term assets		
1805 · CCU CD	62,342	60,423
Total 1800 · Other long-term assets	62,342	60,423
Total Other Assets	62,342	60,423
TOTAL ASSETS	219,498	190,445

National Storytelling Network

Statement of Financial Position

As of March 31, 2025

	Mar 31, 25	Mar 31, 24
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Credit Cards	112	2,146
1013 · US Bank Credit Card		
Total Credit Cards	112	2,146
Other Current Liabilities		
2450 · Payroll Taxes Payable		
2452 · FIT Withheld Payable	3	0
2453 · FICA Payable-Employee	82	86
2454 · FICA Payable-Company	82	86
2455 · Medicare Payable-Employee	19	20
2456 · Medicare Payable-Company	19	20
2460 · KC Earnings Tax	0	0
2461 · MO Withholding	8	0
2463 · MN Withheld Tax	42	37
Total 2450 · Payroll Taxes Payable	254	249
2520 · Payable for Ray Hicks Legacy Pj		
2570 · Short-term liabilities - other	6,599	8,933
2573 · Due to SMP Recipients	0	50
2575 · Due to ETSU (In-State Tuition)	0	-99
Total 2570 · Short-term liabilities - other	0	-49
Total Other Current Liabilities	6,853	9,132
Total Current Liabilities	6,966	11,278
Total Liabilities	6,966	11,278
Equity		
32000 · Unrestricted Net Assets		
3000 · Net Assets W/O Donor Restrictns	36,502	21,064
3050 · Net Assets w/o Board Restrict.		
3100 · Board Restricted Net Assets	90,448	90,448
3102 · Due to SIGs		
3102i · Welcome Seed Funds (SIG)	1,129	0
3102g · Due to ECO (SIG)	3,415	1,712
3102f · Due to KSA (SIG)	0	36
3102c · Due to PRO (SIG)	6,128	5,138
3102d · Due to SIO (SIG)	8,457	6,333

National Storytelling Network

Statement of Financial Position

As of March 31, 2025

	Mar 31, 25	Mar 31, 24
3102e · Due to YES (SIG)	21,012	18,535
3102h · Due to MAL (SIG)	0	2,540
Total 3102 · Due to SIGs	40,141	34,293
Total 3100 · Board Restricted Net Assets	40,141	34,293
Total 3000 · Net Assets W/O Donor Restrictns	130,589	124,742
3300 · Net Assets With Donor Restrictns		
3301 · Use restricted net assets		
4012 · Scholarship Grants	4,644	0
3325 · Member Grant Restricted Funds	11,277	7,920
Total 3301 · Use restricted net assets	15,921	7,920
Total 3300 · Net Assets With Donor Restrictns	15,921	7,920
3998 · Current Year Earnings	-21,064	-21,064
3999 · Prior Year Earnings	21,064	-0
Net Income	29,521	46,504
Total Equity	212,532	179,166
TOTAL LIABILITIES & EQUITY	219,498	190,445

8:27 AM

04/14/25

Accrual Basis

National Storytelling Network

Income and Expenses Compared to Budget

January through March 2025

Ordinary Income/Expense	Jan - Mar 25	Budget	\$ Over Budget
Income			
4000 · Contributed support			
4010 · Indiv/business contribution	2,288	6,605	-4,317
Total 4000 · Contributed support	2,288	6,605	-4,317
5000 · Earned revenues			
5112 · Teller Page Listings-Storynet	720	670	50
5180 · Conference & Other Program Fees	25,965	61,261	-35,296
5210 · Membership dues - individuals	6,615	6,078	538
5220 · Assessments & dues - orgs	700	1,200	-500
5310 · Interest-savings/short-term inv	523	1,165	-642
5450 · Advertising revenues	1,455	540	915
5477 · SMP Fees Earned	50	50	0
5478 · ETSU Admin Fees	100	0	100
5490 · Miscellaneous revenue	361	0	361
Total 5000 · Earned revenues	36,489	70,963	-34,474
Total Income	38,778	77,568	-38,791
Gross Profit	38,778	77,568	-38,791
Expense			
7200 · Salaries & related expenses			
7220 · Salaries & wages - other	1,318	1,788	-470
7250 · Payroll taxes	205	151	55
7260 · Payroll Processing Fee	14	38	-24
Total 7200 · Salaries & related expenses	1,537	1,977	-439
8100 · Non-personnel expenses			
8105 · Computer Equipment & Software	105	845	-740
8130 · Telephone & telecommunications	109	100	9
Total 8100 · Non-personnel expenses	214	945	-731
8300 · Travel & meetings expenses			
8322 · Comp Conference Fees	0	1,200	-1,200
8310 · Travel	503	0	503
8320 · Conference, convention, meeting	0	325	-325
8325 · Honoraria	0	150	-150
8330 · Sound, technology, Zoom etc	0	750	-750
8321 · Presenter payout	795	1,336	-541
Total 8300 · Travel & meetings expenses	1,298	3,762	-2,464

National Storytelling Network

Income and Expenses Compared to Budget

January through March 2025

	Jan - Mar 25	Budget	\$ Over Budget
8500 · Misc expenses			
8516 · Marketing Expense	950	3,550	-2,600
8520 · Insurance - non-employee	1,079	3,500	-2,421
8530 · Membership dues - organization	0	200	-200
8560 · Outside computer svcs/Website	3,117	4,134	-1,016
8590 · Other expenses	94	0	94
Total 8500 · Misc expenses	5,240	11,384	-6,144
8600 · Business expenses			
8640 · Bank Fees	967	1,944	-977
Total 8600 · Business expenses	967	1,944	-977
Total Expense	9,257	20,012	-10,755
Net Ordinary Income	29,521	57,556	-28,036
Net Income	29,521	57,556	-28,036

8:29 AM

04/14/25

Accrual Basis

National Storytelling Network Profit & Loss

January through March 2025

Ordinary Income/Expense	226-ECO (220-SIGS)	227-MAL (220-SIGS)	222-PRO (220-SIGS)	224-SIO (220-SIGS)	225-YES (220-SIGS)	Total 220-SIGS (100-Program S...	Total 100-Program...	TOTAL
Income								
5000 · Earned revenues	0	0	10	-245	20	-215	-215	-215
5180 · Conference & Other Program Fees	225	625	275	350	500	1,975	1,975	1,975
5210 · Membership dues - individuals	0	0	11	0	0	11	11	11
5490 · Miscellaneous revenue								
Total 5000 · Earned revenues	225	625	296	105	520	1,771	1,771	1,771
Total Income	225	625	296	105	520	1,771	1,771	1,771
Gross Profit	225	625	296	105	520	1,771	1,771	1,771
Expense								
8300 · Travel & meetings expenses								
8321 · Presenter payout	0	0	0	495	300	795	795	795
Total 8300 · Travel & meetings expenses	0	0	0	495	300	795	795	795
8500 · Misc expenses								
8590 · Other expenses	0	0	0	0	94	94	94	94
Total 8500 · Misc expenses	0	0	0	0	94	94	94	94
Total Expense	0	0	0	495	394	889	889	889
Net Ordinary Income	225	625	296	-390	126	883	883	883
Net Income	225	625	296	-390	126	883	883	883