

NSN Board Minutes
May 21, 2025
5 PM CDT

Call to Order: Chair – Delanna Reed

Determination of Quorum: (According to the By-Laws)

8.5 Quorum. At all meetings of the Board of Directors, a majority of the number of Directors then in office shall constitute a quorum for the transaction of business. (**16 board members** are currently active. Therefore, we need at least **9** board members present to conduct any business.)

2025

Present: Karen Amano, Melissa Fees, Trudy Hanson, Caleb Hubbard, Margaret MacDonald, Barry McWilliams, Rishi Nixon, Claire Nolan, Lisa Overholser, Delanna Reed, Leslie Shelley, Linda Yemoto. **Staff:** Dot Cleveland, Bob Johnson.

Motion: That the minutes of the April 16, 2025, board meeting be approved as corrected. Moved by Delanna Reed. Passed unanimously.

Officer and Committee Reports:

- Chair Report: Delanna Reed: Member Grants update; Talk with ISC President Michael Carson. We have offered them an Lifetime Organizational NSN membership and two free registrations to the Atlanta Conference; Attended the Memorial Service for Jimmy Neil Smith in Jonesborough on May 18.

- Secretary Report: Margaret Read MacDonald: Updates to the Oracle committee manual.

Clause stating that “one or two Circle of Excellence or Lifetime Achievement recipients” should be members of Oracle Committee to be removed. Manual to note that membership requirements are in accordance with NSN by-laws.

- **Motion: that Ray Christian, Drea Douglas, and Nancy Tolson be appointed to the Oracle Award Committee. Moved by Margaret Read MacDonald. Passed unanimously.**
- Treasurer Report: Bob Johnson. See NSN website.

- 2025 NSN Conference Report: Leslie Shelley and Rishi Nixon, co-chairs
124 registered, when all presenters are registered this will mean 155 present. Early bird registration ends May 31. We need to promote Virtual Tickets, only seven sold so far. Deadline for program submissions is May 31. Volunteer positions are being filled. Registration for rooms on campus ends June 30.

- Vice Chair Elect Report: Caleb Hubbard: Caleb is planning for Information tables for SIGs at Conference. He is creating informational flyers for SIGS. Dot will pull names of SIG members attending conference. New SIG members can join at registration desk. We may use paste on ribbons for name tags to denote SIG members.
- Melissa Fees: Publicity Report: 7,000 subscribers on Facebook! Will purchase a few boosts on Facebook. We also have an Instagram account.

Lisa Overholser: Finance Committee: We are buying ads in a few programs for other festivals. Possibility of acquiring large Sunbrella...purchased by PRO...could tie ribbons on, tie messages on. June 25 Financial Committee Meeting 2 pm CT.

Updates from SIGS

- ECO-Report from Claire Nolan/Linda Yemoto
Monthly swaps continue. Excited about Table at conference.
- PRO-Report from Lisa Overholser/Barry McWilliams. Next meeting in September. Denise Paige on unconscious bias. \$230 royalties from Production Guide sales on Amazon. Peer consultant sessions applications ready soon.
- SIO-Report from Lisa Williams. Looking forward to a great year.
- YES-Report from Karin Amano. April story lab on Digital Marketing with Lily Paine.
May 8 Kevin Cordi hosted coffee hour.
May 22 Angela Lloyd legacy committee meeting

New Business:

- Financial Assistance for National Association of Black Storytellers. \$35,000 NEA grant to NABS was withdrawn. This was to help with their festival and fund their youth scholar grants.

Motion: That we donate \$2,000 to NABS youth scholarship fund. Moved by Lisa Williams. Passed unanimously.

We hope to raise more funds for them via fundraiser at conference & from SIGs. Intend to raise the rest of the \$3,750 they had earmarked for their youth scholarship fund.

- Suggested change to the By-laws regarding approval of committee members/chairs. Tabled.
- Suggest Upasna and Melissa work with the SIGs to develop a process to improve the outreach of SIGs current marketing efforts. Dot did this with Mary Hamilton for the ORACLE committee and it worked well.

Old Business

- Plans for a 50th anniversary for NSN (NAPPS, NSA first). What to do at conference to kick it off? Announce oral history project at annual meeting.

Adjournment

NSN Board Meetings for 2025 (5 pm Central Time Zone)

Wednesday, June 18

Wednesday, July 16

Wednesday, August 20

Wednesday, December 17

Wednesday, September 17

Wednesday, October 15

Wednesday, November 19

NSN Board Meeting Agenda
May 21, 2025
5 PM CDT

Call to Order: Chair – Delanna Reed

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2025

Review and Approval of April 16, 2025 Minutes

Officer and Committee Reports:

- Chair Report: Delanna Reed: Member Grants update; Talk with ISC President Michael Carson; Memorial Service for Jimmy Neil Smith
- Secretary Report: Margaret Read MacDonald: Updates to the Oracle committee manual (By-laws)
- Treasurer Report: Bob Johnson
- 2025 NSN Conference Report: Leslie Shelley and Rishi Nixon, co-chairs
- Vice Chair Elect Report: Caleb Hubbard: Information Tables for SIGs at Conference

Updates from SIGS

- ECO-Report from Claire Nolan/Linda Yemoto
- PRO-Report from Lisa Overholser/Barry McWilliams
- SIO-Report from Lisa Williams
- YES-Report from Karin Amano

New Business:

- Financial Assistance for NABS
- Approve new committee members for Oracle Awards and Nominating Committee
- Suggested change to the By-laws regarding approval of committee members/chairs
- Suggest Upsana and Melissa work with the SIGs to develop a process to improve the outreach of SIGs current marketing efforts. Dot did this with Mary Hamilton for the ORACLE committee and it worked well.

Old Business

- Plans for a 50th anniversary for NSN (NAPPS, NSA first)

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Wednesday, June 18

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Wednesday, August 20

Wednesday, December 17

Wednesday, September 17

Wednesday, October 15

Wednesday, November 19

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05/07/25

Accrual Basis

National Storytelling Network

Income and Expenses Compared to Budget

January through April 2025

	Jan - Apr 25	Budget	\$ Over Budget
Ordinary Income/Expense			
Income			
4000 · Contributed support			
4010 · Indiv/business contribution	2,706	8,542	-5,836
Total 4000 · Contributed support	2,706	8,542	-5,836
5000 · Earned revenues			
5112 · Teller Page Listings-Storynet	1,180	1,080	100
5180 · Conference & Other Program Fees	43,175	67,253	-24,078
5210 · Membership dues - individuals	9,330	9,010	320
5220 · Assessments & dues - orgs	1,200	1,500	-300
5310 · Interest-savings/short-term inv	751	1,616	-865
5450 · Advertising revenues	3,645	1,609	2,036
5477 · SMP Fees Earned	50	50	0
5478 · ETSU Admin Fees	100	0	100
5490 · Miscellaneous revenue	367	0	367
Total 5000 · Earned revenues	59,798	82,118	-22,320
Total Income	62,504	90,660	-28,156
Gross Profit	62,504	90,660	-28,156
Expense			
7200 · Salaries & related expenses			
7220 · Salaries & wages - other	2,003	2,779	-776
7250 · Payroll taxes	153	235	-81
7260 · Payroll Processing Fee	0	50	-50
Total 7200 · Salaries & related expenses	2,156	3,064	-907
7500 · Other personnel expenses			
7555 · Other	94		
Total 7500 · Other personnel expenses	94	0	94
8100 · Non-personnel expenses			
8105 · Computer Equipment & Software	884	878	7
8130 · Telephone & telecommunications	146	133	12
Total 8100 · Non-personnel expenses	1,030	1,011	19

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Accrual Basis

National Storytelling Network

Income and Expenses Compared to Budget

January through April 2025

	Jan - Apr 25	Budget	\$ Over Budget
8300 · Travel & meetings expenses			
8322 · Comp Conference Fees	0	1,200	-1,200
8310 · Travel	503	0	503
8320 · Conference, convention, meeting	0	9,501	-9,501
8325 · Honoraria	0	150	-150
8330 · Sound, technology, Zoom etc	0	750	-750
8321 · Presenter payout	1,095	4,782	-3,687
Total 8300 · Travel & meetings expenses	1,598	16,383	-14,785
8500 · Misc expenses			
8516 · Marketing Expense	950	10,239	-9,289
8520 · Insurance - non-employee	1,079	3,500	-2,421
8530 · Membership dues - organization	200	200	0
8560 · Outside computer svcs/Website	3,389	6,106	-2,717
8561 · Website Enhancement	236		
8590 · Other expenses	105	0	105
Total 8500 · Misc expenses	5,959	20,045	-14,087
8600 · Business expenses			
8640 · Bank Fees	1,354	2,187	-833
Total 8600 · Business expenses	1,354	2,187	-833
Total Expense	12,191	42,691	-30,500
Net Ordinary Income	50,313	47,969	2,344
Net Income	50,313	47,969	2,344

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Accrual Basis

National Storytelling Network

Statement of Financial Position

As of April 30, 2025

	Apr 30, 25	Apr 30, 24
ASSETS		
Current Assets		
Checking/Savings		
1018 · US Bank General Account	23,358	49,754
1168 · US Bank Business Savings	140,447	60,474
1169 · Savings		
1077 · Ray Hicks Legacy Project	6,599	6,599
Total 1169 · Savings	6,599	6,599
Total Checking/Savings	170,404	116,826
Accounts Receivable		
1110 · Accounts Receivable	1,455	1,414
Total Accounts Receivable	1,455	1,414
Other Current Assets		
1200 · Prepaid Taxes	93	93
1250 · Undeposited Funds	2,794	2,261
1440 · Prepaid Conference Expenses	225	0
1450 · Prepaid expenses		
1452 · Prepaid Insurance	2,166	0
Total 1450 · Prepaid expenses	2,166	0
1460 · Deposits	0	8,788
Total Other Current Assets	5,278	11,142
Total Current Assets	177,137	129,382
Fixed Assets		
1645 · Machinery & Equipment	3,769	3,769
1760 · Accumulated Depreciation	-3,016	-2,262
Total Fixed Assets	753	1,507
Other Assets		
1800 · Other long-term assets		
1805 · CCU CD	62,342	60,651
Total 1800 · Other long-term assets	62,342	60,651
Total Other Assets	62,342	60,651
TOTAL ASSETS	240,231	191,540

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Accrual Basis

National Storytelling Network
Statement of Financial Position
As of April 30, 2025

	Apr 30, 25	Apr 30, 24
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Credit Cards		
1013 · US Bank Credit Card	191	2,002
Total Credit Cards	191	2,002
Other Current Liabilities		
2450 · Payroll Taxes Payable		
2452 · FIT Withheld Payable	11	20
2453 · FICA Payable-Employee	42	47
2454 · FICA Payable-Company	42	47
2455 · Medicare Payable-Employee	10	11
2456 · Medicare Payable-Company	10	11
2460 · KC Earnings Tax	0	0
2461 · MO Withholding	8	0
2463 · MN Withheld Tax	69	69
Total 2450 · Payroll Taxes Payable	192	206
2520 · Payable for Ray Hicks Legacy Pj	6,599	8,933
2570 · Short-term liabilities - other		
2573 · Due to SMP Recipients	0	125
2575 · Due to ETSU (In-State Tuition)	0	-99
Total 2570 · Short-term liabilities - other	0	26
Total Other Current Liabilities	6,791	9,165
Total Current Liabilities	6,982	11,167
Total Liabilities	6,982	11,167
Equity		
32000 · Unrestricted Net Assets	36,502	21,064
3000 · Net Assets W/O Donor Restrictns		
3050 · Net Assets w/o Board Restrict.	90,448	90,448
3100 · Board Restricted Net Assets		
3102 · Due to SIGs		
3102i · Welcome Seed Funds (SIG)	1,129	0
3102g · Due to ECO (SIG)	3,415	1,712
3102f · Due to KSA (SIG)	0	36
3102c · Due to PRO (SIG)	6,128	5,138
3102d · Due to SIO (SIG)	8,382	6,333

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Accrual Basis

National Storytelling Network
Statement of Financial Position
As of April 30, 2025

	Apr 30, 25	Apr 30, 24
3102e · Due to YES (SIG)	21,012	18,535
3102h · Due to MAL (SIG)	0	2,540
Total 3102 · Due to SIGs	40,066	34,293
Total 3100 · Board Restricted Net Assets	40,066	34,293
Total 3000 · Net Assets W/O Donor Restrictns	130,514	124,742
3300 · Net Assets With Donor Restrictns		
3301 · Use restricted net assets		
4012 · Scholarship Grants	4,644	0
3325 · Member Grant Restricted Funds	11,277	7,920
Total 3301 · Use restricted net assets	15,921	7,920
Total 3300 · Net Assets With Donor Restrictns	15,921	7,920
3998 · Current Year Earnings	-21,064	-21,064
3999 · Prior Year Earnings	21,064	-0
Net Income	50,313	47,711
Total Equity	233,250	180,373
TOTAL LIABILITIES & EQUITY	240,231	191,540

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05/21/25

National Storytelling Network Income and Expenses

Accrual Basis

January through April 2025

	226-ECO (220-SIGS)	227-MAL (220-SIGS)	222-PRO (220-SIGS)	224-SIO (220-SIGS)	225-YES (220-SIGS)	Total 220-SIGS (100-Program S...	Total 100-Progr...	TOTAL
Ordinary Income/Expense								
Income								
5000 · Earned revenues								
5180 · Conference & Other Program Fees	0	0	20	0	40	60	60	60
5210 · Membership dues - individuals	300	825	463	475	1,013	3,075	3,075	3,075
5490 · Miscellaneous revenue	0	0	17	0	0	17	17	17
Total 5000 · Earned revenues	300	825	499	475	1,053	3,152	3,152	3,152
Total Income	300	825	499	475	1,053	3,152	3,152	3,152
Gross Profit	300	825	499	475	1,053	3,152	3,152	3,152
Expense								
7500 · Other personnel expenses								
7555 · Other	0	0	0	0	94	94	94	94
Total 7500 · Other personnel expenses	0	0	0	0	94	94	94	94
8300 · Travel & meetings expenses								
8321 · Presenter payout	0	0	0	495	600	1,095	1,095	1,095
Total 8300 · Travel & meetings expenses	0	0	0	495	600	1,095	1,095	1,095
Total Expense	0	0	0	495	694	1,189	1,189	1,189
Net Ordinary Income	300	825	499	-20	359	1,963	1,963	1,963
Net Income	300	825	499	-20	359	1,963	1,963	1,963